



The GBI EMERALD GROUP VETERAN GROUP BUSINESS SUMMIT & ACCELERATOR – November 9<sup>th</sup> 2019  
“Supporting Veteran Entrepreneurs”

Capitalizing on military to civilian transition for economic and community development / security

Register at [www.gbi-emerald.vet](http://www.gbi-emerald.vet) or [www.globalbusinessincubation.org](http://www.globalbusinessincubation.org)

Holman UMC 3320 West Adams Blvd Los Angeles CA – Seating is limited

# Event & Media Kit

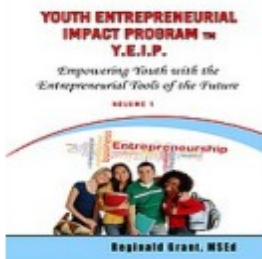


U.S. Small Business Administration

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For more information or to sponsor this event contact us at [security@gbi.systems](mailto:security@gbi.systems)





GBI Emerald Veterans in partnership with WelcomeHome.Vet, ECI Networks LLC, and eSportsInstruction.com announce the Minnesota Veterans Business Summit and accelerator event November 9th 2019 from 9am – 4pm.

The summit will be hosted at Holman UMC 3320 West Adams Blvd Los Angeles CA. Seating is limited

The summit will cover :

Capitalizing on military transition to civilian life - 100% Skilled & Committed 91% Employable 80% Entrepreneurial

- Community wrap-around – WelcomeHome.Vet
- economic development
- community development, security, resiliency, & emergency response

The workshop segment will cover

- Govt Contracting - SBIR, Fed, State
- Current local economic opportunities for veteran businesses.

This event is will provide each of its attendees and participants with empowering information through a series of engagements with government, institutional, corporate, and successful military veteran businessmen and women.

We believe that successful communities are built through the entrepreneurial spirit and that spirit is developed utilizing a solid blend of collaborative partners, comprising business, government, academia and philanthropy...Today, we incorporate you, our military Veterans, as a key factor in rebuilding the American Dream.

With 1.3 million Veterans returning from active duty back into civilian society, it is essential to create a local framework that supports Veterans in earning careers and starting businesses.

This Emerald Veterans Business Summit is the first step, created to empower Veterans immediately while gathering a network of partnerships that strengthens our rapidly developing mission. GBI's consortium and technical institute provide resources, training and employment to incubate passionate Veteran entrepreneurs and business owners.

At this event, there will be:

- real hands-on collaboration
- business opportunities
- professional improvement
- serious networking
- serious interaction with real people who care about the success of our MILITARY Veterans, their families and community.

The EMERALD VETERAN BUSINESS SUMMIT will feature a unique blend of Government, Military and Civilian keynote speakers –

including :

- digital manufacturing and virtualization experts
- futurists
- global marketing experts
- business development and Zero Time Experts
- banking, investment and finance experts who will provide interactive panel discussions.

In cooperation with eSportsInstruction.com, throughout the event we will showcase several successful veteran businesses.

[www.globalbusinessincubation.com](http://www.globalbusinessincubation.com). [www.gbi-emerald.vet](http://www.gbi-emerald.vet)

Sincerely,

Phil Brown,  
Executive Director  
Global Business Incubation

Dr. Paul Ruffin  
Director of Operations & Technology  
Global Business Incubation

**FOR IMMEDIATE RELEASE**

## **4<sup>th</sup> Annual GBI Emerald Veterans Business Summit and Accelerator**

Capitalizing on Military Transition to Civilian Life for economic growth and community development / security

LOS ANGELES, CA, October 1, 2019

The Global Business Incubation (GBI) Emerald Veterans Group announces the Los Angeles GBI Emerald Veterans Summit and Business Workshop November 9<sup>th</sup> 2019. The summit will be held from 9:30am to 4:00pm Saturday November 9<sup>th</sup> 2019 at the Holman UMC Los Angeles. Seating is limited and preregistration can be done online for the day's events at [www.gbi-emerald.vet](http://www.gbi-emerald.vet).

The purpose of this event is to provide each of its participants with empowering information through a series of engagements with government, institutional, corporate, and successful military veteran businessmen and women. But just as important, the weekend events are organized to incubate dreams & visions for a better America through the entrepreneurial spirit. We believe that successful communities are built through the entrepreneurial spirit and that spirit is developed utilizing a solid blend of collaborative partners, comprising business, government, academia and philanthropy.

Today, we incorporate you, our military Veterans, as a key factor in rebuilding the American Dream. With 1.3 million Veterans returning from active duty back into civilian society, it is essential to create a local framework that supports Veterans in earning careers and starting businesses.

Veterans businesses and entrepreneurs will be able to tap into the knowledge of business development experts at the GBI Emerald Veteran Business Summit & Workshop. The summit will feature a unique blend of Government, military and civilian keynote speakers. The list also includes experts in digital manufacturing, virtualization, global marketing, business development, banking, investment and finance experts who will provide interactive panel discussions.

This event is being sponsored in cooperation with eSportsInstruction and ECI Networks LLC.

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**Global Business Incubation (GBI)** is a 501(c)(3) research and development “think and do tank” that serves as a catalyst for a cooperative business incubator cluster model to grow companies for veterans and historically marginalized populations. More details can be accessed at [www.globalbusinessincubation.org](http://www.globalbusinessincubation.org)

### **Event Contacts:**

Global Business Incubation

Dr. Paul Ruffin, Executive VP/CTO, Global Business Incubation

[pruffin@gbi.systems](mailto:pruffin@gbi.systems)

612-242-1962



# NOVEMBER 9, 2019 GBI EMERALD VETERANS BUSINESS SUMMIT

## Philosophy and Purpose

Successful communities are built through the entrepreneurial spirit. That spirit is developed utilizing a solid blend of collaborative partners, comprising business, government, academia and philanthropy.

With 1.3 million Veterans returning from active duty back into civilian society, it is essential to create a local framework that supports Veterans in earning careers and starting businesses.

This GBI-Emerald Veterans Business Summit is hosted to empower Veterans immediately while framing and connecting a network of partnerships that strengthens our communities.



**Economic Development**

**Community Development**

**Community Wrap Around Model**

*provided by  
WelcomeHome.Vet*

**Government Contracting**

**Community Security,  
Resiliency & Emergency  
Response**

**NOVEMBER 9, 2019**

Holman United Methodist  
Church  
3320 West Adams Boulevard  
Los Angeles, CA

9 AM to 4 PM

Register or learn more at  
[www.gbi-emerald.vet](http://www.gbi-emerald.vet) or  
[www.WelcomeHome.vet](http://www.WelcomeHome.vet)

For more information, or to sponsor this event, contact us at [security@gbi.systems](mailto:security@gbi.systems)

# GBI Emerald Veteran Business Summit



Saturday, November 9, 2019  
9 AM – 4 PM



Holman United Methodist Church  
3320 West Adams Boulevard  
Los Angeles, CA



Register or learn more at  
[www.gbi-emerald.vet](http://www.gbi-emerald.vet)



For questions or to sponsor this event, contact us at  
[security@gbi.systems](mailto:security@gbi.systems)

## Veteran Business Summit

- 9 AM to 4 PM
- Summit Topics
  - Community Wrap Around Model by WelcomeHome.Vet
  - Economic Development
  - Community Development
  - Community Security, Resiliency & Emergency Response
- Economic Workshop Focus
  - Government Contracting, including SBITR/STTR, Federal, State & City
  - Economic Opportunities for Veteran Businesses



*"It is with humility and pride I represent a consortium under Global Business Incubation (GBI), a 501(c)3 veteran-run operation fundamentally focused on helping our returning veterans and the underserved succeed in business through business incubation."*

**-Arnold Gordon-Bray, Brig. Gen. (Ret.),  
US Army, GBI Spokesman,  
President and CEO ANGB Consulting**



# GBI Emerald Veterans Business Summit

Military Transition to Civilian Life – Capitalizing for economic growth and community development / security. - Hosted by Global Business Incubation Inc

November 9th at Holman UMC – White Hall 3320 West Adams Blvd Los Angeles

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Learn current opportunities and proven strategies from industry experts; discover accessible resources from government officials; and form partnerships.

## Session Agenda

Registrations & Networking	9:00 – 9:30am	Event registration and networking with coffee and snacks
Opening Summit Discussion Panel	9:30 – 10:30am	Introductions and keynote topics WelcomeHome.Vet
Business Strategies Panel & Workshop	10:30 - 12:00am	Business Resource Showcase Finance / Funding Government Procurement
Lunch & Networking	12:00 –1:00pm	
Business Showcase & Community	1:00 – 1:30pm	Business Showcase
Business Strategies Panel & Workshop	1:30 – 2:30pm	Business technologies, systems, risk management, HR & more
Summit Close	2:30 – 3:00pm	Summit close and next steps
Community Networking	3:00 – 4:00pm	

# GBI Admin

**Ret Gen Arnold  
Gordon-Bray**  
GBI Spokesperson



**Paul McDonald**  
CEO & Co-Founder



**Tonia McDonald**  
GBI President



**Phil Brown**  
GBI Exec Director



## How to become involved in GBI

<p><b>Sponsor</b></p> <p>Our sponsorship program supports youth education and business development in rural and inner cities in America, Contact Dr Paul Ruffin 612 242-1962</p>	<p><b>Partner</b></p> <p>We are looking for new and experienced partners in manufacturing, business, veteran affairs, community development, schools and other strategic associates. As a partner, you will receive access to our network of strategic alliances. Visit <a href="http://Globalbusinessincubation.com">Globalbusinessincubation.com</a></p>	<p><b>Use our Products &amp; services</b></p> <p>From economic development, to business expansion and economic sustainability, we have the ecosystem and tools to grow your business. 415 889-0400</p>
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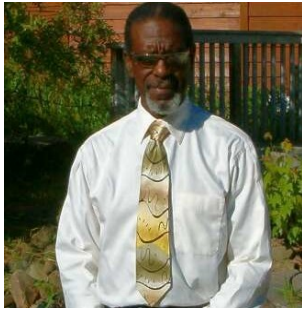


# GBI Event Hosts

## GBI ECONOMIC REVITALIZATION AND SUSTAINABILITY PLAN

The GBI consortium, technical institute and 10 business clusters.

**Dr Paul Ruffin**  
GBI Exec VP & CTO



**Dr John Bollinger**  
GBI Strategic Planning



**Lucas Lenhart**  
GBI Dir. Military Relations



**Dr John Bollinger**  
GBI Strategic Planning



**Hazel Beck**  
SBA - VBOC



**Robert Graves**  
DAV – Calif Dir of Ops



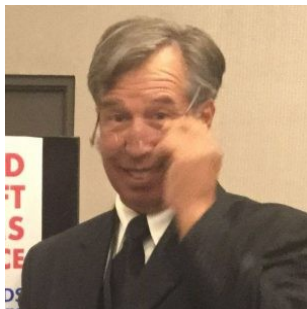
**Andrew Williams Jr**  
GBI Zero Time



**Tim Burley**  
GBI Exec VP & CTO



**Joseph Dorando**  
CEO - WEAUS



**Holman UMC**  
Veteran Services



# **Emerald Veterans - Global Business Incubation, Inc (GBI)**

## **Participation Levels**

### **President's Circle \$5000**

Your company/organization:

- Sponsor 10 scholarships in YEIP college prep accelerator;
- VIP access, host and moderate selected events
- Will be highlighted as host on all announcements to the press, events and web site for selected events
- Receive all services and privileges listed under corporate sponsor;

### **Corporate Sponsor \$2500**

Your company/organization:

- Sponsor 5 scholarships in YEIP college prep accelerator;
- Video production for presentation of your company thru GBI networks;
- Receive all services and privileges listed under event sponsor;

### **Event Sponsor \$1000**

Your company/organization:

- Will be listed on selected flyers, press announcements and web site as a sponsor;
- All attendees will be given company brochure/materials and distributed during the event;
- Receive all services and privileges listed as event partner;

### **Event Partner \$250**

Your company/organization:

- Exhibit table space will be available to display promotional materials;
- Receive all services and privileges listed as event advertiser;

### **Event Advertiser \$75**

Your company/organization:

- Name/logo: Will be placed on selected promotional materials, press and web for the event;
- Shared literature table for display of company promotional materials;

## **Advanced Manufacturing Teaching Factory**

### **GBI Technical Institute's Premier Strategic Sponsor \$10,000**

Your company/organization:

- featured as a GBI Technical Institute sponsor on all GBI press announcements, networks & web site;
- discounted rates on requirement studies and technology RDT&E and pre-production consultation;
- Sponsorship of 25 scholarships to YEIP college prep accelerator;
- Host and moderator for a GBI Technical Institutes department;
  - receive the President's Circle level privileges at all Emerald Veterans Business events

# Global Business Incubation Inc.

Global Business Incubation Inc. (GBI), is a 501 (c)(3) research and development organization and is currently developing and supporting a network of business incubators to foster collaborations between universities, industry and public agencies.

Our hubs and labs are currently focused on promoting business incubation opportunities for military veterans, youth and social entrepreneurs in urban and rural regions.

We provide training and support for all aspects of new business startups will be geared to accelerate the rate of technological development and the pace of delivery of products and services in the region, as well as increasing exports and greater competition in the global marketplace.



Our services provide entrepreneurial opportunities for military veterans, minorities, and disadvantaged businesses. Target technology markets will include information, telecommunications, digital media, transportation, among other high tech and bio-tech enterprises.

GBI was founded by veterans in 1991 on the campus of Loyola Marymount University (LMU) at the College of Business Administration. Dr. George Kozmetsky world renown technology entrepreneur, Co-Founder of Teledyne and first Chairman of the Board Dell Computers, served as GBI's Advisory Board Chairman.

GBI is a Strategic Thinkubator (Think and do Tank) Organization and IC2 Global Fellow at the University of Texas, Austin. GBI continues to partner with LMU along with other universities globally to host conferences, workshops, symposiums on business incubation, wealth creation, technology start-up camps and the future of manufacturing and technology.

GBI, as a nonprofit, is dedicated to promoting the development and growth of urban and rural enterprises through business incubation and cooperative strategies. Global Business Incubation researches, develops and implements successful business incubation strategies to grow and develop urban and rural enterprises. GBI serves as a facilitator of diverse projects.

Our manufacturing consortium and technical institute provides resources, training and employment to Military Veterans, Youth, and Local Businesses.