

FOR IMMEDIATE RELEASE

GBI Emerald Veteran Business Summit - Nov 10th

Veterans Business Outreach Services

LOS ANGELES, CA, October 15, 2018

Veterans with a drive to pursue entrepreneurship or contracting will be able to tap into the knowledge of small business development experts at the free GBI Emerald Veterans Business Summit sponsored in cooperation GBI - Global Business Incubation Inc, ECI Networks LLC, eSportsInstruction.com and California Dept. of General Services.

The event will be held November 10th 2018 from 8:00 to 5:00pm at Holman UMC - 3320 West Adams Los Angeles, CA. Seating is limited and pre-registration can be done online for the day's events at www.gbi-emerald.vet.

This event will provide each of its participants with empowering information through a series of engagements with government, institutional, corporate, and successful military veteran businessmen and women. But just as important, the day's events are organized to incubate dreams & visions for a better America through the entrepreneurial spirit.

With 1.3 million Veterans returning from active duty back into civilian society, it is essential to create a local framework that supports Veterans in earning careers and starting businesses.

GBI partner and former NFL Rams player, Rosey Grier, said, "As a veteran I know from personal experience the importance of commitment, teamwork, preparation and leadership with a 'game plan' to achieve success."

There are 14 experts who will speak and participate in live panel discussion throughout the day along with several keynote speakers. The two panels are business strategies and government procurement opportunities for 2019-2020. There is also a workshop on business funding and finance. Keynote topics include technology security, human resources and business opportunities in California

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Global Business Incubation (GBI) is a 501(c)(3) research and development “think and do tank” that serves as a catalyst for a cooperative business incubator cluster model to grow companies for veterans and historically marginalized populations. Founded by veterans in 1991, more details can be accessed at www.globalbusinessincubation.org

Event Contacts:

Global Business Incubation

Dr. Paul Ruffin, Executive VP/CTO, Global Business Incubation

pruffin@gbi.systems

612-242-1962

E Sports Instruction www.esportsinstruction.com

Reginald Grant, CEO, E Sports Instruction

rgrant@esportsinstruction.com

323-503-5675



The GBI EMERALD VETERAN BUSINESS SUMMIT
Encouraging Dreams Engaging Visions

Saturday November 10th 2018 8am-5pm
“Supporting Veteran Entrepreneurs ”

Holman UMC – 3320 West Adams Blvd Los Angeles - Limited seats available
 Register at www.gbi-emerald.vet or www.globalbusinessincubation.com

For more information or to sponsor this event contact us at 612 242-1962 or security@gbi.systems

Sponsors



Speakers / Panelists

- Dr Marcela Olivia – Professor LATTIC & Encounter LA
- William Osgood - Director, DVBA
- Presco Ravelli – United States Army Corp of Engineers
- Hazel Beck - Director, VBOC
- Steve Sachs - Sachs Management, Inf.
- Leigh Kearns - Economic Development Specialist, SBA
- Elliot Wilson – VP ZipRecruiter
- Jeff Norman – Homefront Rising
- Enrique Gonzalez - PTAC Business Counselor, L.A County
- Leah Nelson – VIB Veterans In Business
- Jon Russ - Vigilance Risk Solutions Director of Risk Mitigation
- Dr. John Bollinger – GBI Director
- Phillip Brown – GBI Executive Director
- Reginald Grant – eSportsInstruction.com
- Christine Stanley - U.S. VETS Program Coordinator
- Wayne Gross - Outreach Liaison, CADGS
- Robert Graves – Podcast Year of the Vet

Attendees will gain insight into income opportunities and the benefits of collaborative partnerships
Topics include:

1. Government contracting opportunities
 - a. Federal
 - b. State
 - c. County / City
2. Human Resources
 - a. Hiring and firing
 - b. Cost of employees
 - c. Finding employees/ talent
 - d. Legal
3. Veteran resources/networking for business
4. Social media, construction, energy, eSports, gamification, tech security
5. Financial / Funding - access to capital
6. Business operations

PARTNERS:





Emerald Veterans Business Summit

“Supporting Entrepreneurs for the Corporations of the Future”

Hosted by GBI, November 10th 2018, at Holman UMC 3320 West Adams Blvd, Los Angeles, CA
www.globalbusinessincubation.com

Our military Veterans have given so much to the world—both freedom and democracy. Currently, 1.5 million men and women are being released from active duty back into civilian society. Veterans returning home will offer a unique opportunity for our State to reform communities and advance our economic development goals. These men and women are proven, trained, committed, community-oriented Americans.

The Global Business Incubation (GBI) Emerald Veteran Innovative Incubator project is integrating the integrity, honor and dedication of our Veterans with a focus on Veteran entrepreneurship, advanced manufacturing and uplifting underserved communities. Please join GBI, in collaboration with eSportsInstruction, ECI Networks LLC and Dept. of General Services (DGS), as strategic partners and sponsors as we help prepare Veteran entrepreneurs and small business owners achieve success in the new collaborative global marketplace.

The Emerald Veterans Business Summit is designed to be interactive while giving participants the necessary insight, support, and solutions they need to succeed. During the Summit, both aspiring and Veteran business owners will obtain pertinent business information by experts in business development, technology innovation, global marketing and investment finance. The business owners will also receive resources directly from Government and Community-based business advocates.

Pre-development of the GBI Technical Institutes, an advanced manufacturing teaching factory which will help create a viable STEM industrial base within our urban and rural communities. The Institutes will combine Veteran-led start-up and small business incubators with technical workforce development and training in product design and digital manufacturing via our academic partners.

Whether it is through funding contributions, exhibiting or assisting in publicizing the event, we appreciate any assistance you provide. I look forward to a mutually successful strategic alliance between GBI, and your organization! Please do not hesitate to contact me if you need additional information to help initiate your contribution.

Best wishes,

Paul Ruffin, Exec VP & CTO, GBI (415) 889-0400 || pruffin@gbi.systems

Emerald Veterans - Global Business Incubation, Inc (GBI)

Participation Levels

President's Circle \$5000

Your company/organization:

- Sponsor 10 scholarships in YEIP college prep accelerator;
- VIP access, host and moderate selected events
- Will be highlighted as host on all announcements to the press, events and web site for selected events
- Receive all services and privileges listed under corporate sponsor;

Corporate Sponsor \$2500

Your company/organization:

- Sponsor 5 scholarships in YEIP college prep accelerator;
- Video production for presentation of your company thru GBI networks;
- Receive all services and privileges listed under event sponsor;

Event Sponsor \$1000

Your company/organization:

- Will be listed on selected flyers, press announcements and web site as a sponsor;
- All attendees will be given company brochure/materials and distributed during the event;
- Receive all services and privileges listed as event partner;

Event Partner \$550

Your company/organization:

- Exhibit table space will be available to display promotional materials;
- Receive all services and privileges listed as event advertiser;

Event Advertiser \$350

Your company/organization:

- Name/logo: Will be placed on selected promotional materials, press and web for the event;
- Shared literature table for display of company promotional materials;

Advanced Manufacturing Teaching Factory

GBI Technical Institute's Premier Strategic Sponsor \$10,000

Your company/organization:

- featured as a GBI Technical Institute sponsor on all GBI press announcements, networks & web site;
- discounted rates on requirement studies and technology RDT&E and pre-production consultation;
- Sponsorship of 25 scholarships to YEIP college prep accelerator;
- Host and moderator for a GBI Technical Institutes department;
- *receive the President's Circle level privileges at all Emerald Veterans Business events*



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It is with humility and pride, I represent a consortium under Global Business Incubation (GBI), a 501(c) 3 veteran run operation fundamentally focused on helping our returning veterans and the underserved succeed in business through business incubation.
Arnold Gordon-Bray, Brig. Gen. (Ret.)
U.S. Army, GBI Spokesman, President and CEO ANGB Consulting



Speakers / Panelists

- Dr Marcela Olivia – Professor LATTG & Encounter LA
- William Osgood - Director, DVBA
- Presco Ravelli – United States Army Corp of Engineers
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3. Veteran resources/ networking for business
4. Social media, construction, energy, eSports, gamification, tech security
5. Financial / Funding - access to capital
6. Business operations



Sponsors



Welcome,

It is truly an honor for us at Global Business Incubation Inc in hosting this conference, **the Emerald Veterans Business Summit.**

This event is purposed to provide each of its participants with empowering information through a series of engagements with government, institutional, corporate, and successful military veteran businessmen and women. But just as important, the weekend events are organized to incubate you, your dreams & visions for a better America through the entrepreneurial spirit.

We believe that successful communities are built through the entrepreneurial spirit and that spirit is developed utilizing a solid blend of collaborative partners, comprising business, government, academia and philanthropy...Today, we incorporate you, our military Veterans, as a key factor in rebuilding the American Dream. With 1.3 million Veterans returning from active duty back into civilian society, it is essential to create a local framework that supports Veterans in earning careers and starting businesses.

This Emerald Veterans Business Summit is the first step, created to empower Veterans immediately while gathering a network of partnerships that strengthens our rapidly developing mission. GBI is creating a manufacturing consortium and technical institute that will provide resources, training and employment to incubate passionate Veteran Entrepreneurs and Business Owners.

GBI has a shared vision of working collectively and collaboratively with each one of you as self-employed entrepreneurs/ small business owners...Working together, independently yet interdependently on the same team within a viable infrastructure. At the conclusion of each conference day, you will be provided an opportunity to get more information about participating in GBI's ongoing projects and collaborations.

A big thank you to our sponsors, eSportsInstruction, ECI Networks LLC and CA Dept of General Services and our strategic alliance partners, we salute you!

To Dr Hess, our partner, and Loyola Marymount University, our strategic home base since 1991, you continue to shine, as the light on a 1000 hills...Thank you! Lastly, to GBI'S founder Paul G. McDonald, a Vietnam War Veteran.

With gratitude-sincerely,

Tonia McDonald
President

Phil Brown
Executive Director

PARTNERS:



GBI Emerald Veterans

Business Summit

Hosted by Global Business Incubation Inc

November 10th at Holman UMC – White Hall 3320 West Adams Blvd Los Angeles

Learn current opportunities and proven strategies from industry experts; discover accessible resources from government officials; and form partnerships.

Session Agenda

Registrations & Networking	8:00 – 9:00am	Event registration and networking with coffee and snacks
Opening Speakers	9:00 – 9:30am	Introductions and keynote topics
Business Strategies Panel	9:45 - 10:30am	Networking for businesses
Speaker Panel	10:45 – 11:30am	Security & Risk management, HR Planning,
Lunch & Networking	12:00 –1:00pm	
Workshop	1:00 – 1:45pm	Finance / Funding Workshop
Speaker Panel	2:00 – 2:45pm	Podcast & Business Innovation Review
Govt Contracting Panel	3:00 – 4:00pm	Government Procurement, Fed, State and City
Closing and Networking	4:00 – 5:00pm	

Session Speakers & Panelists

Dr Marcela Olivia – Professor LATTC & Encounter LA – Speaker Corporation of the future

William Osgood - Director, DVBA – Panelist Business Networking

Presco Ravelli – United states Army Corp of Engineers - Panelist Govt Contracting

Hazel Beck - Director, VBOC - Panelist Business Networking

Steve Sachs - Sachs Management, Inf. - Panelist Govt Contracting

Leigh Kearns - Economic Development Specialist, SBA - Workshop

Elliot Wilson – VP ZipRecruiter – Speaker Human Resource Management

Jeff Norman – Homefront Rising – Speaker Business Innovation

Enrique Gonzalez - PTAC Business Counselor, L.A County - Panelist Govt Contracting

Leah Nelson – VIB Veterans In Business - Panelist Business Networking

Jon Russ - Vigilance Risk Solutions Dir Risk Mitigation – Speaker Security & Risk Management

Dr. John Bollinger – Professor & GBI Director – Speaker Corporation of the future

Phillip Brown – GBI Executive Director – Speaker Corporation of the future

Reginald Grant MEd – eSportsInstruction.com – Speaker Business Innovation

Christine Stanley - U.S. VETS Program Coordinator - Panelist Business Networking

Wayne Gross - Outreach Liasion, CA DGS - Panelist Govt Contracting

Robert Graves – Podcast Year of the Vet – Podcast / Speaker



To our esteemed speakers,

Global Business Incubation is honored and grateful to have your personal participation at our upcoming Emerald Veterans Entrepreneurial conference. We could not fulfill our commitment to the men and women returning home from service in our armed forces, without your commitment, knowledge, experience and insights.

Leaders are defined best by what one does for the benefit of other and society at large...Thank you again for agreeing to lead in our conference November 9-10, 2018.

We look forward to seeing you at the Emerald Veterans Business Summit!

To view the event program, speaker biographies, times/dates and to learn more about GBI, please visit

www.globalbusinessincubation.com/summit2018. www.gbi-emerald.vet/summit2018

Sincerely,

Phil Brown,
Executive Director
Global Business Incubation

Dr. Paul Ruffin
Director of Operations & Technology
Global Business Incubation

GBI Admin

**Ret Gen Arnold
Gordon-Bray**
GBI Spokesperson



Paul McDonald
CEO & Co-Founder



Tonia McDonald
GBI President



Phil Brown
GBI Exec Director



GBI Keynote Team

GBI ECONOMIC REVITALIZATION AND SUSTAINABILITY PLAN

The GBI consortium, technical institute and 10 business clusters.

Dr Marcela Oliva
Encounter LA



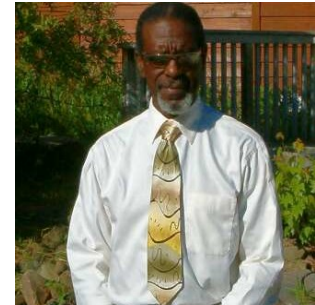
Dr John Bollinger
GBI Strategic Planning



Phil Brown
GBI Exec Director



Dr Paul Ruffin
GBI Exec VP & CTO



How to become involved in GBI

<p style="text-align: center;">Sponsor</p> <p>Our sponsorship program supports youth education and business development in rural and inner cities in America, Contact Dr Paul Ruffin 612 242-1962</p>	<p style="text-align: center;">Partner</p> <p>We are looking for new and experienced partners in manufacturing, business, veteran affairs, community development, schools and other strategic associates. As a partner, you will receive access to our network of strategic alliances. Visit Globalbusinessincubation.com</p>	<p style="text-align: center;">Use our Products & services</p> <p>From economic development, to business expansion and economic sustainability, we have the ecosystem and tools to grow your business. 415 889-0400</p>
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Global Business Incubation Inc.

Global Business Incubation Inc. (GBI), is a 501 (c)(3) research and development organization and is currently developing and supporting a network of business incubators to foster collaborations between universities, industry and public agencies.



Our hubs and labs are currently focused on promoting business incubation opportunities for military veterans, youth and social entrepreneurs in urban and rural regions.

We provide training and support for all aspects of new business startups will be geared to accelerate the rate of technological development and the pace of delivery of products and services in the region, as well as increasing exports and greater competition in the global marketplace.

Our services provide entrepreneurial opportunities for military veterans, minorities, and disadvantaged businesses. Target technology markets will include information, telecommunications, digital media, transportation, among other high tech and bio-tech enterprises.

GBI was founded by veterans in 1991 on the campus of Loyola Marymount University (LMU) at the College of Business Administration. Dr. George Kozmetsky world renown technology entrepreneur, Co-Founder of Teledyne and first Chairman of the Board Dell Computers, served as GBI's Advisory Board Chairman.

GBI is a Strategic Thinkubator (Think and do Tank) Organization and IC2 Global Fellow at the University of Texas, Austin. GBI continues to partner with LMU along with other universities globally to host conferences, workshops, symposiums on business incubation, wealth creation, technology start-up camps and the future of manufacturing and technology.

GBI, as a nonprofit, is dedicated to promoting the development and growth of urban and rural enterprises through business incubation and cooperative strategies. Global Business Incubation researches, develops and implements successful business incubation strategies to grow and develop urban and rural enterprises. GBI serves as a facilitator of diverse projects.

Our manufacturing consortium and technical institute provides resources, training and employment to Military Veterans, Youth, and Local Businesses.